



## **Global Coupon Hits Next Milestone for Disruptive Online Digital Brand Marketing Platform; Founder Jason Hari Sets the Countdown for Worldwide Launch**

**VANCOUVER, CANADA - June 21, 2012** – Global Coupon Inc., today announced the company has reached its next milestone for the much anticipated launch of GlobalCoupon.com, its global online brand marketing and advertising platform developed to better reach, influence and monetize local, national and international consumers and business customers on a global scale.

In line with its roadmap to launch during the third quarter of 2012, Global Coupon has released its Charity of Choice program for registered charities and non-profit groups to participate in its platform. Designed to be the first global digital marketing platform to integrate a socially responsible mandate with its online brand offers and brand advertising model, GlobalCoupon.com aims to change the way the world does business.

"Today's announcement of our Charity of Choice program is the next step in our launch sequence," states Jason Hari, Founder and CEO of Global Coupon. "Over the past two years, we have been working to create a new global platform that supports vibrant economies, offering mutual benefits for all stakeholders across the board, while enabling a vast built-in social entrepreneurial platform to provide real change to real lives, ultimately affecting generational poverty and spawning hope worldwide."

As part of its Charity of Choice program, a percentage of every transaction fee generated from the dynamic platform will be donated by Global Coupon to registered charities around the world. GlobalCoupon.com business members who register on the platform to implement intelligent branding, highly effective sales and marketing campaigns, and targeted brand advertising, also have the option to allocate a portion of their annual business spend to over 50 charities of choice. GlobalCoupon.com's Charity of Choice program is designed to encourage businesses worldwide to align with socially responsible business practices, which are increasingly favoured and preferred by a growing number of consumer and business customers worldwide.

To register as a consumer, business or affiliate subscriber, please visit [www.globalcoupon.com](http://www.globalcoupon.com).

### **About Global Coupon**

Global Coupon, Inc and GlobalCoupon.com is a revolutionary global digital marketing platform focused on integrating the world's markets, allowing small producers to compete on the same playing field as major multinationals like never before. With GlobalCoupon.com's scalable model to approach the markets of their choice, companies can conduct brand marketing strategies to expand their reach while maintaining or growing their profit margins, brand equity and brand value. The platform also offers consumers access to unbeatable brand offers on products and services around the clock, around the block, or around the world.

GlobalCoupon.com is being developed with social entrepreneurship as its core mission. Designed to enhance lives by fostering business, economic development and trade, Founder Jason Hari has developed the GlobalCoupon.com platform to serve individuals and companies that want to start, maintain or expand local, national and international businesses of all types and sizes by intelligently building their brands and growing their sales and profits. In short, the company has engineered a new business ecology-a marketplace which has the necessary scope and breadth to positively affect generational poverty found in both developed and developing nations.

For more information, please visit [www.globalcoupon.com](http://www.globalcoupon.com) and/or follow us at:  
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- 30 -

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