



Global Coupon Set To Launch Its Online Brand Marketing Platform At ad:tech London 2012

Innovative, Industry Disruptive Start-Up Continues Its Launch Sequence Road Map

VANCOUVER, CANADA - July 5, 2012 – Global Coupon, Inc. today announced the company will launch GlobalCoupon.com, a revolutionary digital brand offers and brand advertising platform, at the upcoming ad:tech London 2012 conference and exhibition on September 19 and 20 at the National Hall, Olympia in London, UK.

ad:tech London is the world's leading digital network and marketplace, welcoming over 7,000 visitors from more than 70 countries around the world. Now in its eighth year, the London show has established itself as the third largest of the eight ad:tech events globally and the largest in the EU region. Developed to connect the digital media community for two days of purposeful learning and networking, ad:tech London is a marketplace for buying and selling; a forum for exchanging ideas; and an opportunity to contribute to industry trends and initiatives.

"ad:tech London offers Global Coupon the ideal opportunity to launch our platform to industry thought-leaders and experts in the European community and around the world," states Jason Hari, Founder and CEO of Global Coupon, Inc. "I look forward to showcasing our unique platform and integrated models, which combine socially responsible business practices with next generation online brand offers and brand awareness tools, to the industry while sharing our platform with leading marketers and brand strategists in attendance."

Designed to solve the real business challenges of creating and expanding long term brand awareness, customer loyalty, market reach and decreasing profit margins facing businesses of all sizes, GlobalCoupon.com provides revolutionary intelligent brand marketing solutions that integrate brand advertising, mobile display advertising, geo-located products/services and professional service listings, brand offers and e-distribution advertising outreach to customized targeted B2C/B2B audiences in a single dynamic platform. Over the past two years, the company has been developing the platform and is set to launch during the third quarter of 2012.

To find out more or arrange an appointment at the show, contact us at 1-604-630-7943 or info@globalcoupon.ca. Alternatively, media and businesses can visit the GlobalCoupon.com team at Booth 233, or visit our website at www.globalcoupon.com.

About Global Coupon, Inc.

Global Coupon, Inc and GlobalCoupon.com is revolutionary digital marketing platform focused on integrating the world's markets, allowing small businesses to compete on the same playing field as major multinationals like never before. With GlobalCoupon.com, companies can conduct brand marketing strategies, expanding their reach and benefit from a scalable model to approach the markets of their choice – all while maintaining or growing their profit margins, brand equity, and brand value. The platform also offers consumers access to unbeatable brand offers on products and services around the clock, around the block or around the world.

GlobalCoupon.com is being developed with social entrepreneurship as its core mission. Designed to enhance lives by fostering business, economic development and trade, Founder Jason Hari has developed the GlobalCoupon.com platform to serve individuals and companies that want to start, maintain or expand local, national and international businesses of all types and sizes by intelligently building their brands and growing their sales and profits. In short, the company has engineered a new business ecology and marketplace, which has the necessary scope and breadth to positively affect generational poverty found in both developed and developing nations.

For more information, please visit www.globalcoupon.com and/or follow us at: www.facebook.com/GlobalCoupon | [@GlobalCoupon](https://twitter.com/GlobalCoupon) | www.blog.globalcoupon.ca

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Media Contact:
Steve H. Kim
Boilingpoint Group
skim@boilingpointgroup.com
1-604-630-7943